

# Project Management Overview

Project = an endeavor to create a unique product or service

- Finite beginning & end
- Unlike an assembly line to make chain saws, which is an ongoing process

Inputs & outputs

- Inputs = resources: time & materials
- Time => complete tasks. Keyword: Schedule
- Materials => money. Keyword: Budget
- Output = deliverables: prototype, thesis, new house, ...

Successful project: Scope, Schedule and Spend to complete work:

**Deliver** result on time, within budget

- Scope the project: Decide what we will do, as accurately as possible
- Move steadily along the Schedule timeline
  - Project divided into tasks: quanta of work
  - Schedule progress is measured in completion of tasks: Milestones
- Spend the Budget at the appropriate rate
  - Remove barriers to task completion
  - The Marching Army Effect
  - People getting paid, but unable to advance schedule; waiting for something

Why do projects fail?

- They run out of Schedule or Budget (time or money)
- “The death of a thousand cuts.”
  - Not usually a single catastrophic event (“the rocket blew up”)
  - Usually a sequence of small delays that add up, bleed project to death
  - Senior Design: Schedule is the big problem

Project management elements

- Planning: Establish goals, tasks, budget
- Execution: Keep everything moving
- Project management tools
  - Graphs & tables: Gantt charts, organization charts, work breakdown structure, financial statements & balances
  - Software tools: Microsoft Project

Engineering and R&D challenge: Manage uncertainty

- Not like building a house, where everything is fairly predictable
- “Design is learning”

## Planning: Task scheduling

### Example #1: one person, build a bookshelf

- Tasks
  1. Specify problem – interact w/customer
  2. Research options
  3. Design: Make decisions
  4. Order materials & wait for delivery
  5. Build
    - Cut
    - Assemble
    - Finish
  6. Deliver
  7. Get paid!
- Tasks are sequential
  - Sequence matters: some tasks depend on others
  - Can estimate Schedule and Budget for each step
    - Don't forget to include delivery time for materials!
  - Build a time line with milestones
    - Specify – 2 wks
    - Research – 1 wk
    - Design – 1 wk
    - Order materials: this is a milestone
    - Wait for delivery – 3 wks
    - Build – 3 wks
    - Deliver – this is another milestone
  - Milestones are check points
    - Easily to identify when they are done
    - Tracking progress – if date is passed and milestone not met, project is late: Behind Schedule!

### Example #2: Team, develop a computer-controlled electromechanical device

- New elements: Teamwork and Parallelism
  - Requires coordination & communication
- Team: made up of people with different skills
  - Define tasks as before
  - Assign people to tasks
    - Now a dependency matrix: Gantt chart

### Work Breakdown Structure (WBS):

- Break project into manageable bits
- Hierarchical tree listing all tasks needed to complete project
  - Each level except the lowest breaks into two or more entries
  - If you can't estimate complexity & time at a level, break it down into subtasks
  - Must be complete: have all the tasks in the project
  - Enough detail to enable personnel to understand & complete tasks
  - Time estimates must add up to the next level up
- Sometimes number tasks

- Task 1
  - Subtasks 1.1, 1.2
    - Sub-subtasks 1.1.1, etc.
- Gantt Chart
  - Visual display of tasks on a timeline
  - Include dependencies: sequence in which tasks must be done
  - Milestones: test points to track progress
  - Can make by hand, or with Microsoft Project or Excel

## Execution & Tracking: Project team management

- Team stages
  - Orientation (**Forming**) – polite, tentative, excited
  - Dissatisfaction (**Storming**) – conflict over resources, agendas, personality differences
  - Resolution (**Norming**) – work out structure & expectations
  - Production (**Performing**) – cooperate, get the job done
  - Termination (**Adjourning**) – celebrate!
- Communication: can make or break a project!
  - Between the team and the customer & between team members
    - Working documents
    - Specifications & Requirements
  - Design documentation: conceptual design, status reports
  - Meetings
    - Synchronous
    - Maximum bandwidth
    - Must be disciplined
  - Email: Engineers live by it!
    - Asynchronous
    - Persistent record
    - Follow protocol (handout)
  - Blackboard model: project web site, Wikis
  - Communications should be concise but complete
    - Miscommunication costs time, money, morale
    - Keep it professional!

## Time management

- Dealing with uncertainty
  - Tendency: compensate by increasing schedule
  - Try to eliminate unknowns early in the game
- Causes of delay
  - Time lost due to poor communications
  - Competing for resources
    - Machine shop or ECE Electronics shop
  - Delivery time on parts
  - Can't make a decision
    - Customer vacillating, unsure
    - Provocative Communication (Flagpole): "this is what we will do unless you say otherwise"
    - Forces a decision
  - You can't decide
    - Get over it: learn to make executive decisions
      - It's a critical survival skill
    - Acquiring executive judgment takes experience
      - Executive neglect: sometimes problems go away or fix themselves if you ignore them
  - **Be a pest**

- It's easy to assign something to someone else, then forget it: "it's their problem now"
- If it's your task, then it's your problem
- *Be polite but persistent in getting updates, locating and removing barriers*
- **Tracking progress**
- **Periodic (weekly) meetings**
  - *Assess progress with respect to schedule milestones*
  - *Take corrective actions where necessary*
  - *At each meeting, for each individual*
    - What was your assignment/goals for this week?
    - Is the goal met?
      - *Yes: celebrate!*
      - *No: Define corrective action*
    - Assign tasks & goals for each team member for next week

## Resources

- **Wikipedia: Search for "Project management" and follow the links**
- **A Short Course in Project Management:**  
<http://office.microsoft.com/enus/project/HA102354821033.aspx>